

# Product Data Sheet :

## Breathe Easy Emulsion

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### DESCRIPTION

Breathe Easy Emulsion is a premium, low VOC, low smell wall paint designed to give your walls a durable premium, rich appearance. It is formulated with 100% acrylic emulsions and vibrant pigments together with bio-resistant additives and water repellent additives that prevent growth of fungus & algae for an extended period of time. The paint film retains the fresh glossy new look longer. Low VOC low smell ensures that users can occupy the room soon after application.

### AREAS OF APPLICATION

- Plastered surfaces, concrete walls, fibre board, asbestos, gypsum board and false ceiling

### APPLICATION TOOLS

- Roller
- Brush

### RECOMMENDED DILUTION

- Brush application : 40-50% by volume.
- Roller : 25-30% by volume.

### APPLICATION DETAILS

- Surface Preparation

Remove all dirt, loose paint, flakes using wire mesh. Cover fine cracks with putty, large cracks may need cement work. Allow sufficient time for the putty/cement work to dry.

- Priming

Apply one coat of Breathe Easy Primer. Dilute if needed and dry it overnight.

- Top Coat

Mix well. Dilute with potable water and apply with brush or roller. Allow it to dry for at least 6-8 hours or overnight depending on ambient temperature, humidity and surface conditions. Apply second coat only when the first coat is dry.

DO NOT OVERTHIN. DO NOT APPLY WHEN AMBIENT TEMPERATURE IS BELOW 10°C OR MORE THAN 40°C

## TECHNICAL PARAMETERS

- |                            |   |   |
|----------------------------|---|---|
| 1. Coverage                | : | 140-160 sqft/lit/2 coats depending on shade, quality of surface preparation and application condition |
| 2. Surface Dry             | : | 15-25 min at 60% RH, 25°C   |
| 3. Hard Dry                | : | 6-8 hours   |
| 4. Gloss/ Sheen            | : | 60° = 16-20; 85° = 40-50 (depending on shade),<br>measured as per standard test method                |
| 5. Stability of used paint | : | use within 24 hours   |
| 6. Flash Point             | : | water based paint, hence non-flammable  |
| 7. VOC                     | : | 8-12 gm/lit   |

## SAFETY DATA

Refer MSDS

## ADDITIONAL INFORMATION

- No added lead, Chromium (VI), Mercury.