



## EASY CLEAN Fresh

Conforms to ISI/IGBC & GRIHA Specifications



**Product composition:** Easy Clean Fresh is an interior wall paint designed to give your walls a durable, premium and rich appearance. It is formulated with odour absorbing chemicals and proprietary acrylic emulsions that purifies indoor air and gives superior stain resistance to your walls. The product is resistant to fungal growth and the paint film retains fresh glossy new look for a longer period of time.

**Usage area :** Plastered surfaces, concrete walls, fibre boards, asbestos, gypsum boards and false ceilings.

### USP

**Reduces indoor air pollutants:** The paint absorbs harmful air pollutant, formaldehyde and malodours from the air, thus making it cleaner to breathe.

**Absorbs foul smells:** The paint is designed to absorb malodours such as cigarette smoke, garlic, ammonia etc thereby making the air fresher to breathe.

**Releases fragrance:** Gives off a sweet soothing smell.

### DIRECTIONS FOR USE

**Surface preparation:** Remove all dirt, loose paint and flakes using wire mesh. Cover fine cracks with putty, and large cracks with cement work. Allow sufficient time for the putty/cement to dry.

**Priming:** Apply one coat of BP Cement Primer/ BP White Primer suitably diluted and dry it overnight.

**Application Method:** Dilute with potable water as per the recommended dilution ratio. Mix well. Apply the first finishing coat with brush or roller. Allow it to dry for at least 6-8 hours or overnight depending on ambient temperature, humidity and surface conditions. Apply the second coat only when the first coat is dry. Do not overthin. Do not apply when ambient temperature is below 10°C or more than 40°C.

**For previously painted surfaces:** Strip all the old paint and remove all the loose particles before starting the above process of primer and putty application.

### COVERAGE\*

All in 1 coat primed and smooth surface	No. of coats	New surface
Brush Application	2 coats	120-140 sq ft
Roller Application	2 coats	120-140 sq ft

\*It depends on many factors like surface conditions, surface preparation, application skill, weather conditions, dilution etc. The coverage mentioned is under ideal conditions and will vary depending on site conditions.

### RECOMMENDED UNDERCOATS

Primers
For wall/ plastered surfaces – BP Cement Primer WT (Alkali Resistant)/ BP White Primer suitably diluted
Putty
For wall/ plastered surfaces – Bison Wall Putty

## PACKS

White and P0	ColourBank	Bases (ColourBank)	Offered shade range
1 ltr, 4 ltr, 10 ltr, 20 ltr	0.9 ltr, 3.6 ltr, 9 ltr, 18 ltr	P0, W1, N2, Yellow, Red	Over 2000 shades

## TECHNICAL DATA

1	<b>Recommended Thinner/Cleaner</b>	Potable water	6	<b>Drying Time</b>	SD: 15-25 min at 60% RH, 25°C HD: 6 - 8 hours
2	<b>Application Tools</b>	Brush, Roller	7	<b>Gloss Level</b>	60° = 10-12; 85° = 35-40 (depending on shade, measured as per standard test method)
3	<b>VOC</b>	40-50 gm/ltr	8	<b>Finish</b>	Smooth sheen finish
4	<b>Recommended Dilution</b>	Brush application : 40-50% by volume.  Roller : 35-50% by volume. Deep shades from N2 base may be applied without dilution.	9	<b>Fire Hazard Class</b>	Non-flammable
			10	<b>Pot life of Thinned Material</b>	Overnight

## POINTS TO NOTE

- Shake well before use and do not over dilute
- Keep the container tightly closed to prevent drying
- Use one coat of Bio-Wash for killing fungal growth
- Scrape off old paint thoroughly before painting starts
- Gyro shake well after tinting through CB Machine
- For deep shade apply one additional coat
- Do not apply paint on lime washed surfaces and damp wall
- In case of contact with eyes, wash immediately with water and seek medical help

## CLEANING INSTRUCTIONS

- Use only toilet soap to clean stains
- To clean oil-based stains, use mineral turpentine oil only
- Use only a soft white cotton cloth for cleaning
- While cleaning, wipe gently without using pressure
- Attempt cleaning the surface only after one week of application

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