



STYLE COLOR SMART EMULSION PAINT

Superior* Coverage and long-lasting finish for your dream home

PRODUCT BENEFITS & FEATURES



SUPERIOR* COVERAGE

Designed to cover more wall area with the help of its advanced cellulose formula



WASHABILITY

Very Good



BRIGHTER* FINISH

Superior* brightness gives the impression of more space, making your room appear larger



ANTI-FUNGAL

Resists mildew & black fungus/mold growth



OTHER FEATURES

- Protects against color fade & paint peel-off
- Low odour
- Non Chalking
- Superior* hiding

PRODUCT DETAILS



SMOOTH MATTE FINISH

6 BASES AVAILABLE

White, Pastel, Mid tone, Yellow, Red & Clear

COVERAGE

Only on the correctly prepared surface using Birla Opus One Acrylic Putty and Birla Opus Pro Hide primer and on correct deposition.

11.15-13.01 sq.m/L
(120-140 sq.ft/L) for 2 coats

*Actual coverage may change from the mentioned coverage depending on the method of application and surface condition

2200+
SHADES AVAILABLE

PACKS AVAILABLE



TECHNICAL INFORMATION



Shelf Life

36 months from date of manufacture



Flash point IS101/1987 Part 1, Sec 6

NA



Drying Time

Surface dry time 30 minutes.* Recoating time : 4-6 hours*
*May vary according to temperature & humidity



Shelf life of thinned paint

To be used within 24 hours



Sheen Levels

<5 at 60 deg GH



Use only Birla Opus Machine Colourants

for Shade preparation

PROCESS TO APPLY

PRE PAINTING STEPS



1. Plaster

New masonry surfaces must be allowed to cure completely. The recommended curing period is 28 days for new masonry surfaces ensuring they are water cured on daily basis.



2. Cleaning

Surface should be free from any loose paint, dust or grease. Growth of fungus, algae or moss should be removed by wire brushing and water.



3. Chalky Substrates

When the underlying surface exhibits chalkiness, please use water curing for some time and then apply a layer of Alldry Salt Seal Primer before topcoat application.



4. Filling of Cracks

For filling cracks up to 3mm use Alldry Crack Master. For cracks above 3mm, it is recommended for cement: river sand (1:4 ratio) plastering. If the cracks are more, it is recommended to audit it with a structural Engineer and get it repaired before painting.



5. Filling of Holes and Dents

In case of dents and holes use cement Putty or a mix of white cement and fine sand in the ratio 1:3.



6. Special Instructions for Interior

For interior surfaces or substrates that are subjected to continuous seepage or dampness, please check the source of leakage or seepage and ensure the same is rectified before application.

PAINTING STEPS



1. Primer Application

For both freshly plastered or repainting surface, apply one coat of Birla Opus Pro Hide primer by thinning 1 litre of primer with 1 litre of water and allow it to dry for minimum 4 hrs.



2. Putty Application

Smoothen the surface by filling dents and undulations with 2 thin coats of Birla Opus One Acrylic putty. Allow it to dry for 4-8hrs after each coat. Apply second coat of putty if required. Sand with sandpaper and wipe it.



3. Primer Application

Apply one coat of Birla Opus Pro Hide primer by thinning 1 litre of primer with 1 litre of water and allow it to dry for minimum 4 hrs.



4. Topcoat Application

Dilute 1 litre of paint with 500 - 600 ml of water and apply 2 to 3 coats of topcoat to ensure good hiding. A gap of 4 to 6 hrs to be given after each coat.

POST PAINTING CARE



Ensure dry dust cleaning at regular intervals



While cleaning, wipe gently without intense pressure



Give 2 weeks of drying time post application of paint before wet cleaning of the wall

SAFETY ASPECTS

- Do not apply when ambient temperature might drop to a level below 10°C within 4 hours of application. Do not apply if relative humidity > 90%.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion, seek immediate medical attention.
- Do not pour leftover paint down the drain or in water courses.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

- In the event of spills, contain spillage using sand or mud.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- Do not breathe vapor or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Lead content does not exceed more than 90 parts per million
- Kindly refer to the MSDS, which gives detailed information on safety measures while handling the paint, which is available on request.